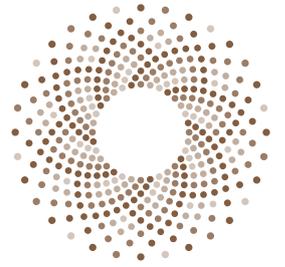


**World Dementia  
Council** Leading the Global Action  
Against Dementia

# Project overview

The dementia landscape  
project





# Introduction

The World Dementia Council has launched a new global project to review international progress towards the 2025 dementia goals. At the G8 dementia summit in 2013, governments pledged to work together to advance research, improve care, raise awareness and prevent dementia. They committed to make substantial advances by 2025. The Council itself was established following the summit with the aim of supporting and challenging the international community to deliver on their commitments.

In 2021 the Council, with international partners, will hold a summit to bring together the international dementia community to reflect on the progress made towards the 2025 goals. The gathering, consistent with previous World Dementia Council summits, will bring together politicians, policymakers, academia, industry, civil society and people with dementia and their caregivers.

The Council will publish and launch a dementia landscape report at the summit, assessing the advancements that have been made. It will identify how governments, international organizations and the dementia community can help accelerate progress. To help inform the report, in 2020 we are holding a number of global workshops with international experts to reflect on where we have come from, where we are now and what the next steps are to help realize the 2025 goals. The workshops will help the Council prepare the report, drawing on the insight from experts in the field.

Since 2013, through the collective efforts of governments, academia, industry, care providers, research funders, advocates and many others, we have made advances in research, care, awareness and prevention. We are on the path. Our continued collective efforts will help advance the cause. The Council looks forward to hearing from those working across the dementia community as part of this project.

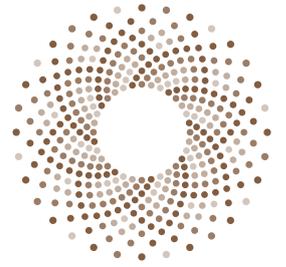


**Harry Johns**  
Chair  
World Dementia Council



**Lenny Shallcross**  
Executive Director  
World Dementia Council





The World Dementia Council (WDC) launched a project to review progress towards the 2025 goals. These goals were set by the international community at the 2013 G8 dementia summit held in London.

Consistent with the strategic aim of the Council, the ambition of the project is to continue to draw the attention of international decision makers to the dementia challenge, the 2025 commitments and the need to accelerate progress. Through continued collective action the international dementia community is accelerating research, improving care, learning more about brain health and how to prevent dementia, and improving awareness and understanding.



Dutch health minister Hugo de Jonge addresses attendees of the 2019 World Dementia Council summit in Tokyo

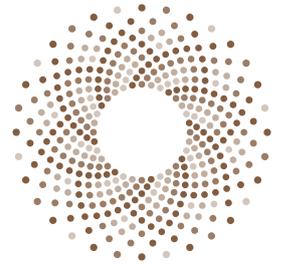


## The project

There are three elements to the landscape project. Workshops and roundtables, that will help inform a report, that will in turn be launched at a global summit in 2021.

### 2021 summit

In 2021 we will hold a summit in London to bring together the international dementia community to reflect on the progress made towards the 2025 goals. The gathering, consistent with previous WDC summits, will bring together politicians, policymakers, academia, industry, civil society and people with dementia and their caregivers. The United Kingdom hosted the first dementia summit as part of their G8 presidency in 2013, and this summit meeting will coincide with the UK's now-G7 presidency in 2021.



The summit themes would reflect those in the 2013 G8 communique: research, care, brain health/prevention and awareness. As the situation with Covid-19 evolves, we will consider and determine the format of this event in late autumn 2020.



The 2018 World Dementia Council summit in London

## Dementia landscape report

At the summit we will launch a dementia landscape report that reflects on the progress made globally, and make recommendations on how the international community can accelerate progress. The report will consider:

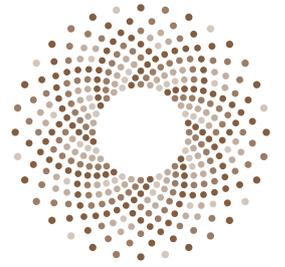
1. Where have we come from;
2. Where research is now;
3. What the next steps to realising the 2025 goals are.

Reflecting the 2013 G8 communique and the summit themes, the report will focus on four chapters comprising of research, care, brain health/prevention and awareness. In addition the report will address a small number of standalone topics that the Council has identified as key issues where progress can be made.

## Workshops and roundtables

To inform the report, we are holding three virtual workshops over the autumn on research, care and brain health/prevention. Existing work – the literature review and stakeholder consultation carried out in 2019 as part of the Council’s dementia friendly initiatives project – as well as additional material, will be used to inform the awareness chapter.

The workshops will help the Council prepare a report for launch in 2021. In addition to considering the state of the dementia landscape as it stands today, we are seeking to ensure the workshops identify key areas where the international community can, through coordinated action, help accelerate progress. Each workshop will have a couple of co-chairs and be designed for around 20-25 invited participants.



In addition, we are organizing four virtual roundtables that will focus on aforementioned standalone topics that we also want to highlight in the report. These will be smaller discussions designed for around 10-15 participants.



A 2019 roundtable event held in Los Angeles, as part of the World Dementia Council's dementia friendly initiatives project

The World Dementia Council (WDC) is an international charity. It consists of senior experts and leaders drawn from research, academia, industry, governments and NGOs in both high-income and low- and middle-income countries, including two leaders with a personal dementia diagnosis. The WDC has an executive team based in London, UK.

[worlddementiacouncil.org](http://worlddementiacouncil.org)

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