**A "dementia friendly initiative" describes any work or project focussing on making an activity or service or space more accessible or inclusive for people affected by dementia.**

The World Dementia Council has launched an international project to gather evidence of Dementia Friendly Initiatives. The project's aim is to assess the impact of these initiatives. Your experiences can inform the project.

Please answer as many of the questions as you would like to. It takes an average of 15-20 minutes to complete the survey

Once completed, please send a copy of your survey by email to: josh.newlove@worlddementiacouncil.com

1. Please tell us what region you live in? (We don't need your full address, just the area eg: the South West of England or North Wales )

**The following 2 questions are optional. They are for the purpose of analysing the diversity of people taking part in this survey. The information will not be shared or used otherwise.**

1. What is your nationality?
2. What is your sexual orientation?

☐ Gay man

☐ Gay woman/lesbian

☐ Pansexual

☐ Bisexual

☐ Hetrosexual

☐ Prefer not to say

☒ Other (please specify)



**The following question is also optional.**

1. Are you affected by dementia in any of the following ways? (tick all that apply)

☐ Living with dementia

☐ Carer of someone living with dementia

☐ Partner of someone living with dementia

☐ Family member of someone living with dementia

☐ Friend of someone living with dementia

☐ Other (please specify):



**The following questions will help us understand the impact activities, services or projects have on people affected by dementia.**

1. Dementia friendly initiatives can be helpful in the following ways. Please tick the one you think is most important.

☐ Impact for the individual

☐ On the family

☐ In the community

☐ In organisation, like businesses, utilities or Health and Social Care

☐ For Society as a whole

☐ I think all of the above are equally important

☐ Other, please specify

1. Dementia Friendly Initiatives can be initiated by individuals, councils, charities or businesses. In your experience, what programmes or services in your community have been especially helpful for people affected by dementia? (tick all that apply)

☐ Dementia Friends

☐ Clubs and groups for people affected by dementia

☐ Dementia Friendly Communities

☐ Transport accessibility

☐ Inclusive customer service (shops, banks, supermarkets)

☐ Accessible utilities (ie swimming pools, libraries, cinema)

☐ Built environment

### Please comment on the term "dementia friendly". Do you like it? What does it mean to you?

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1. Do you have any further comments you would like to provide about dementia friendly initiatives?

