



# The meaningful dementia friendly initiatives review

## Survey

The World Dementia Council has launched a project looking at the global evidence base for the delivery of meaningful Dementia Friendly Initiatives (DFIs). In doing so, we have teamed up with charities, businesses, academic research organisations and people affected by dementia to gather evidence from around the world on the impact of DFIs.

The project will culminate in a major report in early 2020, presenting an international perspective on the evidence of impact, as well as identifying research gaps. It will map what evidence there is for the global impact of various activities for people living with dementia, those who support and care for them, and the benefits for society as a whole.

The WDC is proud to be working with ***Alzheimer's Society (UK)***, ***AARP (US)***, ***Health and Global Policy Institute (Japan)***, ***Alzheimer's Disease International*** and the ***World Health Organization*** to help shape this work.

This survey is not designed for people with dementia. We would encourage respondents to engage appropriately with people affected by dementia to gather their responses. We will be engaging with people with dementia through a separate survey and face-to-face interviews to ensure their views and priorities are included in the report.

By answering this survey, you will be contributing to the report. We know that there is essential and impactful work being carried out globally. Please take this as an opportunity to champion your work and help us promote activities for people affected by dementia. All published reports or academic research will contribute to the report's findings and where appropriate, will be credited to the authors. All evaluation and impact evidence will be anonymised and grouped into countries or regions. All contributions will be treated in confidence.

Please answer all the questions and where possible, provide evidence where requested. In some instances, we may want to follow up your answers with an interview, please check here if you would be happy to be contacted

Please return completed surveys and any accompanying evidence by **30 September 2019**

**[PLEASE RETURN COMPLETED SURVEYS BY CLICKING HERE](#)**

Responses will only be used as evidence for this report. For more on how we will process and use your personal information, please see our fair processing statement [here](#).

If you do not want your comments or answers attributed to you, please check here

Thank you for your support.



## **PART 1**

### **Background information**

Name:

[Name here]

Organisation:

[Organisation here]

#### **1) What region is the dementia friendly initiative(s) you are involved in located?**

- Europe
- North America
- South America
- Africa
- South East Asia
- Central Asia
- Australasia
- Other:

[Comment here]

#### **2) What sector do you work in?**

- Academia
- Person with dementia or carer
- Individual / member of the public
- Government
- Health & Social Care provider
- Non-governmental, or not for profit organisation
- Private/for profit organisation
- Other:

[Comment here]



**3) What is your involvement in dementia friendly initiatives?**

- I attend initiatives
- I support initiatives
- I run initiatives
- I evaluate initiatives
- I research and study initiatives
- I have no involvement in DFIs  (*stop completing survey*)
- Other:

[Comment here]

**4) Which category best describes your region or community?**

- Age Friendly
- Dementia Friendly
- Both
- Neither
- If both, please describe the ways do the dementia friendly initiative and the age-friendly community initiative overlap:

[Comment here]

**5) In your opinion, which category best describes the reason for providing initiatives for people affected by dementia?**

- Compassionate – ‘we must do something’ driven by concern for the wellbeing of people affected by dementia
- Utilitarian – ‘we must do something’ driven by practical needs, cost-benefit or to meet a need
- Rights based – ‘we should not be excluded’ driven by a social justice/disability rights/citizenship-based perspective



**6) What is the approach to delivering initiatives, specifically?**

- Government led initiatives identify requirement and drive delivery - top down approach
- Community drive the identification, design and delivery of activities - bottom up approach
- Both



## **PART 2**

### **How are initiatives conceived, designed & delivered?**

**7) Have there been any reviews, research or papers published that establish a 'best practice' approach to developing dementia friendly initiatives?**

- Don't know
- No
- Yes
- When returning this survey, please email copies to [josh.newlove@worlddementiacouncil.com](mailto:josh.newlove@worlddementiacouncil.com)

**8) Can you provide evidence that these are used?**

- No
- Yes
- When returning this survey, please email evidence where possible to [josh.newlove@worlddementiacouncil.com](mailto:josh.newlove@worlddementiacouncil.com)

**9) Was an assessment carried out to determine what type of initiative was required?**

- Yes
- No
- Don't know

**10) Are the activities measured and evaluated?**

- Yes
- No
- Don't know



**11) Do your local initiatives receive financial support?**

- No
- Yes (please check one of the following boxes)
  - Membership or attendance fee
  - Private funding (from a private company or individual)
  - Charity (grants or donations)
  - Local or Central Government
  - Other:

[Comment here]

**12) Who provides leadership to the initiatives?**

- Volunteers from the community
- People paid by charities or third sector
- People paid for by private companies
- People paid for by local or central government
- Other:

[Comment here]



## **PART 3**

### **What are the initiatives aiming to achieve?**

**13) Have there been any reviews, research or papers published that evaluate outcomes, from which outcome themes can be extracted, for dementia friendly activities?**

- Don't know
- No
- Yes
- When returning this survey, please email copies where possible to [josh.newlove@worlddementiacouncil.com](mailto:josh.newlove@worlddementiacouncil.com)

**14) What type of initiatives are delivered in your country or region?**

- Dementia Friends
- Clubs and groups for people affected by dementia
- Dementia Friendly Communities
- Transport accessibility
- Inclusive customer service (shops, banks, supermarkets)
- Accessible utilities (ie swimming pools, libraries, cinema)
- Built environment
- Other:

[Comment here]

**15) Please check and then rank in order of priority (1 being top priority, placing a number next to the box), the outcomes the initiatives aim to achieve.**

- Enhance awareness within the community
- Enhance respect, equity and equality within the community
- Enhance wellbeing and quality of life of people affected by dementia
- Promote empowerment and inclusion of people affected by dementia
- Increase access / reduce isolation of people affected by dementia
- Improved access to health care for people affected by dementia



- Improved access to the local environment (utilities, shops, transport) for people affected by dementia
- Improved support for carers and family members
- Other:

[Comment here]

**16) Which statement best describes your initiative or community? Our priority is:**

- Impact for the individual
- On the family
- In the community
- In organisation, like businesses, utilities or Health and Social Care
- For Society as a whole

**17) Can you provide any documents that show the outcomes or goals for initiatives? For example, a list of charitable objectives, charters, funding applications, evaluation frameworks, adverts etc.**

- No
- Yes
- When returning this survey, please email evidence where possible to [josh.newlove@worlddementiacouncil.com](mailto:josh.newlove@worlddementiacouncil.com)





## **PART 4**

### **Have you measured impact?**

**18) Can you provide and summaries or research, reports or synthesised results that evaluate impact of dementia friendly activities?**

- No
- Yes
- When returning this survey, please email evidence where possible to [josh.newlove@worlddementiacouncil.com](mailto:josh.newlove@worlddementiacouncil.com)

**19) In question 14 & 15, you identified goals you expected the initiatives to achieve. Can you provide any evidence that they have been? For example, do you have any evaluation results....**

- No
- Yes
- When returning this survey, please email evidence where possible to [josh.newlove@worlddementiacouncil.com](mailto:josh.newlove@worlddementiacouncil.com)

**20) Please provide any additional comments, thoughts or anecdotal observations.**

[Comment here]