



# The meaningful dementia friendly initiatives review

## Fair processing statement

### [Part A] What is personal data?

Your personal data is information that identifies you, such as your date of birth or your address. It can also be information that reveals something about you, for example your contact details. Depending on your relationship with us, we may also hold health information, donation details or other relevant data. However, you are connected with us, we will respect your privacy and your rights.

### [Part B] How and why we use your information

#### How and why we use your information

We will only be collecting limited personal information for the purposes of regionally identifying information and supporting the projects findings. All personal information will be anonymised in the published report. We will only be using your responses as contributing evidence for the report. The report is due to be completed in early 2020, at which time we will remove all personal information from responses but retain collated responses as the reports evidence base.

#### Sharing your information

We will not share your information, or the responses you provide beyond the steering group. That includes the *Alzheimer's Society (UK)*, *AARP (US)*, *Health and Global Policy Institute (Japan)*, *Alzheimer's Disease International* and the *World Health Organization*.

#### Storing your information

Your information will be stored securely on the World Dementia Council's servers, in the EU.

### [Part C] How we support your privacy rights

#### Security and confidentiality

We take care to make sure your information is secure when we use, store and transmit it. It is only accessed by people who have been verified and authorised to do so. Every one of us who has access to your personal information is obliged to respect that it is confidential, and we deliver training to make sure this happens.

#### Your consent

If we are using your data based on your agreement then at any time, you can withdraw your consent and we will stop using it.

#### Further rights

Please contact us at any time you want to:



- See what information we hold on you
- Request a portable copy of your information
- Ask for corrections to be made
- Ask us to stop using your information in any way.

We'll do our best to respect your wishes.

### **How to contact us**

If you have any questions about how we are using your information, for a copy of your personal information, to ask us to correct the information we hold about you, or to stop using your information, please contact us:

- In writing to World Dementia Council, Tavis House, 1-6 Tavistock Square, London, WC1H 9NA
- By email to [info@worlddementiacouncil.com](mailto:info@worlddementiacouncil.com)

### **Complaints**

If you are unhappy with how we are processing your information, please contact us using the details outlined above. If you are still unhappy after receiving our response, you can raise your concern with the Information Commissioner's Office.